

Fritz Stelluto

Personal Details

I am an Engineering Manager with a wealth of experience in the industry and a proven record for building successful teams.

Back into management after a few years stint as a full stack tech lead, I can help teams iterate on their processes to deliver increasing business value, and help creating work environments where team members thrive, grow and feel engaged.

Born 1968 in Novara, Italy. Lived and worked in London 1988 - 2010; Berlin 2010 - present

I studied classical and electronic music in Italy, and moved to England fully intending to make it as a musician. While studying Electronic Engineering with Computer Science to strenghten my tech skills I was swept away by the web in its early, pioneering days, and I have never fallen out of love with it.

Languages Italian, English (Fluent), German (upper-intermediate)

Education B.Eng, Electronic Engineering with Computer Science, 1994
University College London (UCL)

Work Experience

- 04/2020 - 01/2022
around 2 years **Advertima AG, Berlin / ML, computer vision
Engineering Manager**
- Team of 7, working on the ML-driven Smart Signage edge computing / data pipeline project, and a cashierless store MVP
- 11/2019 - 03/2020
5 months **Tourlane GmbH, Berlin / Travel operator
Software Entwickler**
- A short stint cut off by Covid, in a team using the JAMStack (React, Gatsby, Netlify, Contentful)
- 06/2018 - 06/2019
1 year 1 month **Flaconi GmbH, Berlin / Ecommerce
Full Stack Team Lead**
- A large ecommerce company with cross-functional teams. Rebuilt whole infrastructure using a message based microservice architecture.
- Technical lead of team of 8 (1 dev ops, 1 UX, PO, the rest full stack devs)
Stack: Javascript, React, CSS, Node, GraphQL, Python, Docker, Kubernetes, AWS
- 01/2010 - 05/2018
around 8 years **pro!vision, Berlin / AKQA, Berlin / Pikel, London / Digital agencies
Lead Software Entwickler (FE / Node / Flash / PHP)**
- I decided the technology shift happening at the time was more exciting than management, so I returned to hands on development.
- 11/2005 - 01/2010
just over 4 years **fullsix, London / twentysix, London / FCB Global, London / Digital agencies
Interim Technical Director / Technical Director / Technical Manager**
- fullsix** was an established digital agency, I run their technical dept (12 devs for 6 months while they were being acquired. **twentysix** was a direct mail marketing company transitioning to digital, I run their technical dept for a year. **FCB** is a traditional advertising agency, I helped build their digital dept. from 2 to 40 devs
- 02/1996 - 11/2005
9 years 9 months **Various Digital Agencies, London / Berlin / Essingen Forst
Full Stack Developer (JS / Perl / PHP / Flash / Classic ASP / SQL)**

Berlin, 18.10.2021